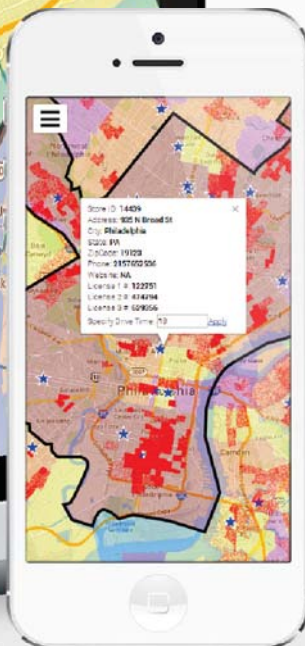


Franchise Territory Design & Management

Profile · Locate · Optimize · Manage · Grow · Profit

Product by





For over 28 years, GbBIS has developed solutions that help people better manage areas of their business affected by location, geography, demographics and navigation. We strive to create tools that meet all of our clients' needs no matter how big or small. We invent technologies and data enhancing methodologies to ensure we provide only the most quality solutions for our clients.

We don't just provide products. We provide solutions.

360 FranTerra brings together all of the expertise and proprietary methods invented in 28 years of helping franchises manage their territories more efficiently and effectively.

GbBIS.com
1-877-447-6277



Delivered over
160,000 projects.



Work with nearly **100%** of the
FORTUNE 500 Companies.



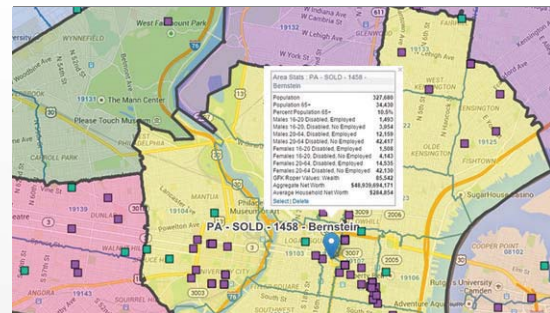
Clients from the **US, Canada,**
and **Worldwide.**

Locate the Possibilities



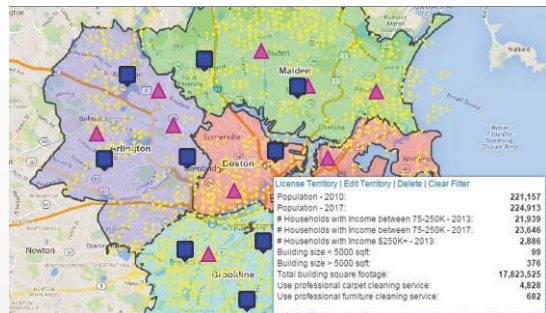


360 FranTerra is a highly intuitive web application that allows you to discover and understand the relationships between customers, competitors, market potential, sites, franchise territories and your business. Empower people from franchisor to franchisee with the ability to apply this understanding into executable plans and actions.



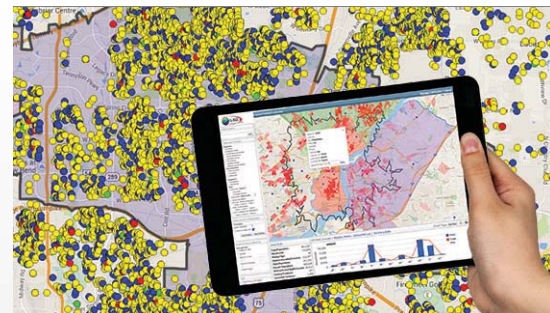
Formula for Success

Correlate territory performance with hundreds of demographic, psychographic, transportation and competitive factors. Discover what variables contribute to your most successful territories and create your formula for success. Use your formula to design new territories with the same variables.



Optimize Your Territories

Assess how many franchise territories can be supported at the market level and how many stores each franchise territory can support. Access precise market demographics so you can make intelligent decisions when designing your franchise territories.



Seamless Collaboration

Gain access to thousands of data parameters and upload your own in-house databases to work in tandem with your analysis. Print out stunning maps and reports straight from the application to present and share with franchisees, investors and other departments.



Easily Build Territories

Easily build out new territories based on any criteria including ZIP Codes, number of households, population, location of competitors or even custom parameters.



Optimized Territory Design

Find the perfect balance between maximizing total franchise sales while establishing individual unit performance.



Scale as You Grow

Gain the benefit of a system that fuels your continuous growth while adapting to your changing goals and business.



Talk to an expert: 1-877-447-6277
Visit us: GbBIS.com/360FranTerra

Maps Tell a Story Your Spreadsheets Can't

Visualizing your territories and important data sets on an interactive mapping application cuts down on the time it takes to understand and make important decisions.

360 FranTerra can be customized to add more tools that streamline the location analysis, market analysis and site selection process as well as enhance direct marketing campaigns. With all the tools you need to manage these important aspects of your franchise all in one place, you'll dramatically cut down on the time you spend planning.



Data When You Need It

A simple tap on a territory, site, market, competitor or customer will show you important details.

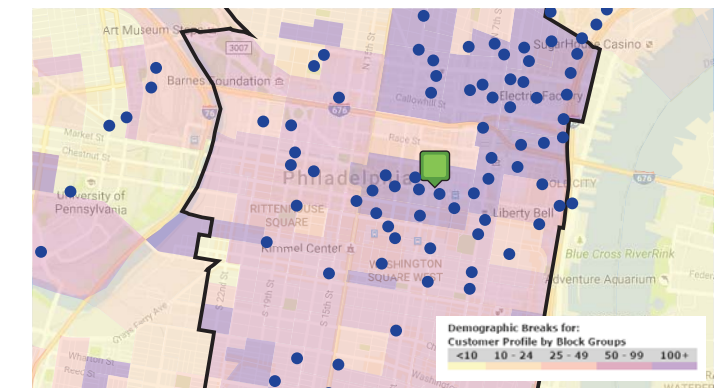
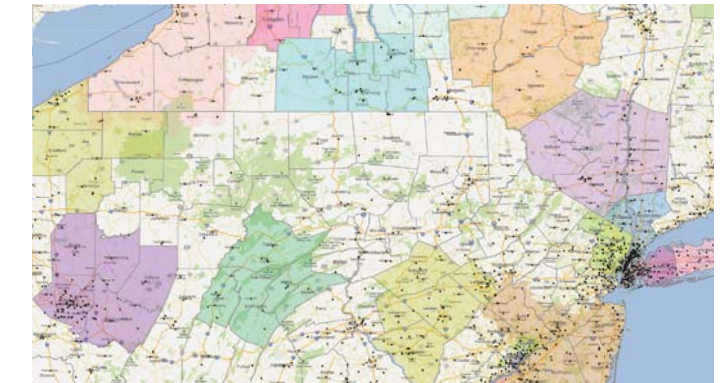


Dynamic Charts & Tables

View current data and future projections on customized charts and tables printed with your application.

Nationwide to Neighborhood

View information at any level of detail and scale, from nationwide to metro area to neighborhood. Display all your territories nationwide, or zero in on the detail of one territory. The visualization of data at any level makes it easier to present information and plans of action to managers and franchisees alike.



All of the Data You Need

360 FranTerra is an open data interface. You can utilize thousands of data parameters and demographics from GbBIS or even upload your own. Access data with real-time connections to your servers. Use our premium geocoding tools to process your address data. Spatial and analytics tools make it easy to create studies and new data from multiple sources.

Current Year Demographics

Estimates & Projections

Census and ACS Data

Population
 Age
 Race
 Health
 Marital Status
 Income
 Education
 Occupation

Household Data

Number of Households
 Average Children per Household
 Average Population per Household

Postal Data

ZIP Codes
 Delivery Statistics
 Addresses

Lifestyle & Behavioral Data

Psychographics
 Consumer Expenditure
 Religion & Political Data
 AGS Panorama Profiling Data

Market Potential Data

Supply & Demand
 Market Voids
 Unrealized Potential

Traffic Counts

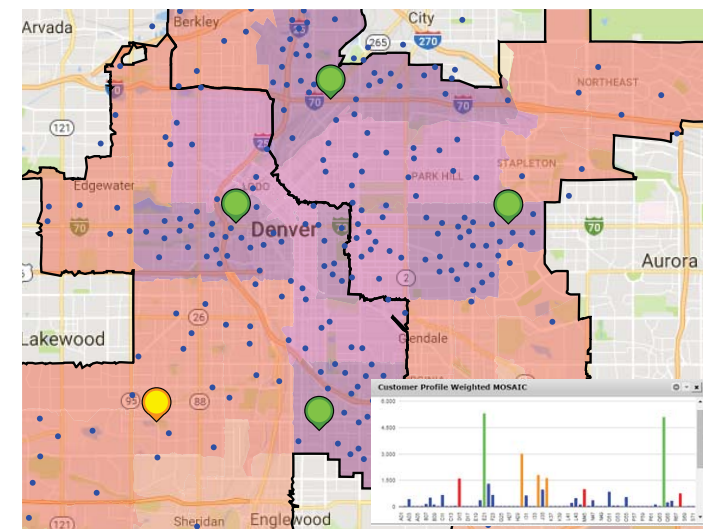
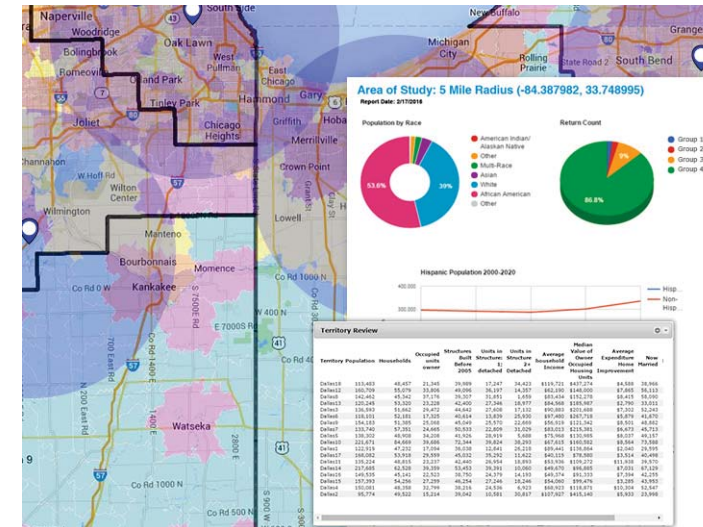
Traffic Patterns
 Historical Trends
 High, Low & Median

Crime Index

Assault
 Robbery
 Burglary

Climate Data

Temperature
 Precipitation
 Degree Days
 Air Pollution



Correlate Territories & Sites

Map out your territories and sites.
 Analyze demographics and performance data in relation to geography.



The Information

Where You Need It

360 FranTerra works on desktops, laptops, tablets and smart phones so you have the information you need in the office or out in the field.



360 FranTerra reflects over 28 years of understanding and development, helping people to better manage their franchise organizations with territory optimization, site selection, logistics and direct marketing management. Our solutions are designed to the specifications of our clients, accepting their challenges with innovation and invention.

Free Webinar

Contact us for a complimentary review and webinar personalized to your interests, objectives, budget and business model.

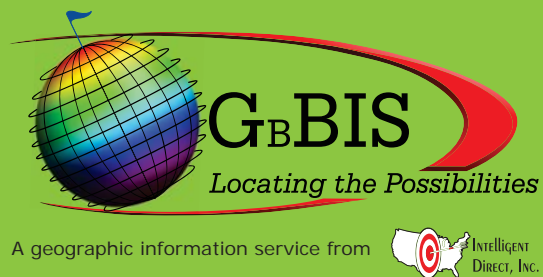
Call Us Today!

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Sales@GbBIS.com





Locate the Possibilities

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