




MarketMentor

Market Area Analysis

Profile · Evaluate · Target · Grow

Product by  GbBIS
Locating the Possibilities

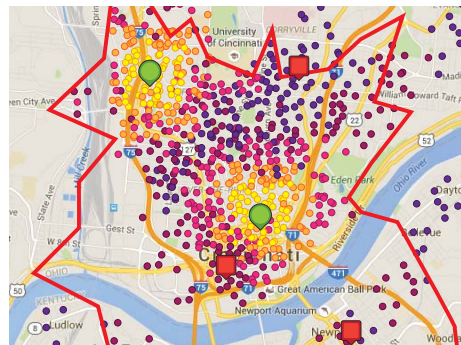
MarketMentor is a customizable market area analysis tool that strengthens your understanding of your markets and their potential. Explore **market profiles, demographics, void analysis, competitive threats** and other factors that impact your **market areas** and **business growth**.

Discover What You Don't Know About Your Market

MarketMentor gives you the most complete and accurate evaluation of your market by analyzing and presenting information on your stores, customers, competitors and territories. Select the best market area and gain an in-depth understanding of your current market.

Predict the Future Success of Your Markets

Discover markets with potential for your product and services. Once you understand what characteristics contribute to the success of your current markets, you most accurately predict the performance of new markets and your locations.



About GbBIS

GbBIS has over 28 years of experience implementing Geography-based Business Information Solutions, offering a variety of mapping software products, mapping databases, innovative project consulting and customized GIS data. During that time, GbBIS has delivered over 165,000 projects and services to clients from the US, Canada and worldwide. Today, GbBIS maintains a relationship with nearly 100% of the Fortune 500 Companies.

Scale as You Grow

The tools and methods in your web application are tailored to adapt to your business needs and goals as you grow.

The Spatial Advantage

MarketMentor deepens your understanding of the other spatial influences that affect your market such as neighborhoods, how people navigate, proximity, competitors, and stores.

Seeking Predictable Growth? Request Your Free Webinar Today

Contact us for a complimentary webinar in which you can learn more about how our tools can help your business.

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